

Logistics strategy for GST: How can your business earn from transporter under GST

The logistics industry has been one of the biggest gainers under GST, particularly transporters. Why? Let's talk about it.

Entry tax and other taxes levied at entry point of every state has been subsumed under GST. That means no more checkpoints.

This means a truck driver that would take 6-7 days on a Kolkata - Delhi route for example, would now take 4-5 days for the same route.

This would reduce costs and increase [turnaround time](#) and efficiency substantially.

So how can your business take advantage of this? You must negotiate with your transporter to reduce cost and to pass on the benefits enjoyed by amount this account to you.

If your business has a [supply chain manager](#), it would be his responsibility to talk with the transporter and negotiate and understand how many days are getting reduced on this account on every route and what is the [price reduction](#) that he can pass on to you.

In subsequent videos, we will talk about strategies for [marketing and production teams](#).

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